Dr. Ms. C.M.E. MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION (MMDA)

No. 2/95 KOLLAIMETTU STREET, KATCHERIMANGALAM VILLAGE, VILVARNI POST, KALASAPAKKAM TALUK, TIRUVANNAMALAI DISTRICT, TAMILNADU - 606 906

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Introduction:-

The Dr. Ms. C.M.E. MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION (MMDA) is a Voluntary Organisation with ultimate activities of making unique feature. It is legally registered under Tamilnadu Society's Registration act 27 of 1975. Our organization is dedicating for the welfare and development of Rural and Tribal underprivileged people for the past 28 years.

Our Vision:-

The vision is of a just and democratic world free from poverty where basic human needs and rights are met. It is committed to improvement in the quality of life of the deprived and disadvantaged sections of the society. It strives to promote principles of equality and social justice, so that women and men can develop capacities and participate equally in all aspects of social political and economic life and have the rights to sustainable livelihood.

Our area of operation is villages and slum areas in Tiruvannamalai District in Tamilnadu state where the signs of developmental backwardness are prominently visible in the area. The area is completely plains/hilly villages are interior and inaccessible by public transport system. The health infrastructure is much too inadequate. Majority of the working population is engaged either in rained subsistence farming or manual labour rainfall is very low and irregular. A number of socio-economic problem exist such as mass poverty, indebtedness, mass unemployment lack of skills, low levels of educational attainments, low levels of literacy, migration exploitation of landless labour and lateracy, a high school

dropout rate low status of women poor health of women violence against women castiesm and atrocities against daliths.

Old Age Home :-

MMDA is the Rest Home for aged people, with view that are growing problems among the rural families in India due to modernization and fast paced livings on present days. Family bonded and love are broken now a days, where the aged parents are left alone by the children and also due to over burden with works of this present day society or due to migration to cities and abroad for works and income generation by this young generation, many of the elder s are left alone with no care for medicine, love and other basic amenities in their rest of life. Hence MMDA is one of the key initiatives of Dr. Ms. C.M.E. MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION meant to support the deserving elders in their rest of life, but with a focus on Short Time Stays until their family is counselled and the elders are reinstated back into their regular social life. MMDA campus is situation in an eco-friendly atmosphere, free from pollution in KALASAPAKKAM, Taluk HQ, MMDA has very good infrastructure with 4 rooms with 2 Kitchen and bathrooms & Toilets with all facilities, two Halls, well equipped and facilitated with care.

To help needy aged (any person of either sex above 60 years), irrespective of caste or creed. For the above purpose and or in pursuance thereof to undertake, execute, support and assist any programme(s) or project(s) with no profit motive designed, to provide –

We have selected 25 senior citizens and provided with Food, Water, Shelter, Clothing and for needy aged Medical care with refreshment like Newspaper, Television and other activities like Yoga and physical exercises to improve the health of the Ashramites.

Educational & recreational facilities to the aged and provide facilities for them to lead a religious & meditative life.

> To promote National Integration and Unity of the Country

- > To promote self confidence and spirit of self reliance among the Ashramites to enable them to acquire necessary skills and guide them to achieve excellence in their fields of activity.
- > To publish books, newspapers, journals, brouchers, pamphlets etc., to achieve the objectives of MMDA-Sevashram
- > To encourage the Ashramites to actively participate in the social services which may be sponsored for the upliftment of villages, even by accepting aid from National & International Philanthropic Agencies
- > To encourage Ashramites in maintaining agriculture and Diary farm within the MMDA-Sevashram

To do all such things as are incidental or conducive to the attainment of the objectives or any of them.

This Old Age Home Supported by Ministry of Social Justice and Empowerment, Government of India, New Delhi

Day Care Center for Aged People :-

MMDA is the Rest Day care center for aged people, with view that are growing problems among the rural families in India due to modernization and fast paced livings on present days. Family bonded and love are broken now a days, where the aged parents are left alone by the children and also due to over burden with works of this present day society or due to migration to cities and abroad for works and income generation by this young generation, many of the elder s are left alone with no care for medicine, neutrinos food love and other basic amenities in their rest of life. Hence MMDA is one of the key initiatives of Dr. Ms. C.M.E. MATHEWS MEMORIAL DEVELOPMENT ASSOCIATION meant to support the deserving elders in their rest of life, but with a focus on Short Time Stays until their family is counselled and the elders are reinstated back into their regular social life. MMDA campus is situation in an eco-friendly atmosphere, free from pollution in KALASAPAKKAM, Taluk HQ, MMDA has very good infrastructure with 2 rooms with 1 Kitchen and bathrooms & Toilets with all facilities, one Hall, well equipped and facilitated with care. VELOPA

To help needy aged (any person of either see above 60 years), irrespective of caste or creed. For the above purpose and or in pursuance thereof to undertake, execute, support and assist any programme(s) or project(s) with no profit motive designed, to provide –

We have selected 39 senior citizens and provided with Food, Water, Tea and sundal and for needy aged periodical Medical care with refreshment like Newspaper, Television and other activities like Yoga and physical exercises to improve the health of the Ashramites.

Educational & recreational facilities to the aged and provide facilities for them to lead a religious & meditative life.

- To promote National Integration and Unity of the Country
- To promote self confidence and spirit of self reliance among the Ashramites to enable them to acquire necessary skills and guide them to achieve excellence in their fields of activity.
- To publish books, newspapers, journals, brouchers, pamphlets etc., to achieve the objectives of MMDA-Sevashram

To provide care including meals, attention and care to those who depend on their family members for their daily living activities but lack family members are unable to provide full-time care.

- To help its clients to improve or if not possible to at least maintain their physical and mental health or slow down its deterioration.
- To help and to maintain their personal care abilities.
- ❖ To provide opportunities for the beneficiaries to maintain social contact with other people.
- To impart simple counseling and referral service.

To do all such things as are incidental or conducive to the attainment of the objectives or any of them.



Conclusion:

Dr. (ms) CME. Mathews memorial development association (M.M.D.A.) conveys it's thanks to its members, well wishers, Cultural team members and philanthropists to implement the welfare schemes successfully without any obstacle. Our organization has also plans to continue to implement the welfare/development programmes in the forth-coming years also.

THANK YOU

ogd.No.24/90 PS Cherimangalam October TV.Nahala Dt. TV.Nahala Dt. G. Gunalan, President.

PRESIDENT

MATHEWS MEMORIAL

DEVELOPMENT ASSOCIATION